



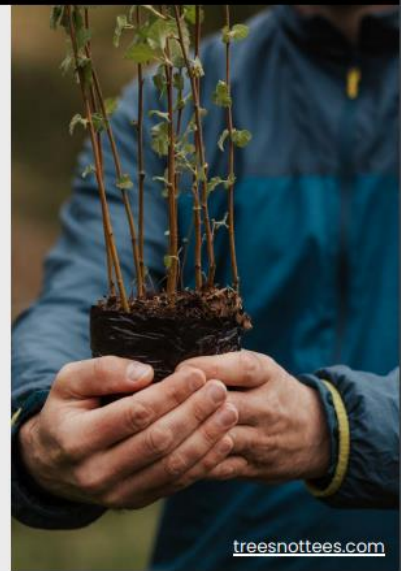
PARTNERSHIPS OVERVIEW

treesnottees.com

What we do:

At Trees not Tees we work with a wide variety of events from marathons to conferences. We work with event organisers to give participants the option of planting a tree rather than getting a t-shirt they won't wear.

Millions of event t-shirts are produced and given away each year that are never worn. Let's plant millions of trees instead.



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Our Why:

Waste is a growing problem in the events industry. It's not only about water bottle waste, disposable merch, race finisher tees and goodie bags are also part of the issue.

THE ENVIRONMENTAL FOOTPRINT OF A TEE



We're in a climate crisis. The environmental cost of making a t-shirt is huge.



2.5 YEARS OF WATER

It takes the same amount of water that a person drinks in 2.5 years to make a single cotton t-shirt.



20% INDUSTRIAL WATER POLLUTION

20% of industrial water pollution is caused by the harmful chemicals used for dyeing textiles.



2KG OF ECO2

Over 2kg of eCO2 emissions are produced to make a single t-shirt. More emissions than driving a car 35 miles.



13 MILLION TO LANDFILL

A staggering 13 million items of clothing being sent to landfill every week in the UK

LET'S PLANT MILLIONS OF TREES INSTEAD

The environmental benefit of planting a tree is huge. It helps us fight against climate change by taking carbon dioxide out of the atmosphere, it provides a home for a diverse range of species, and it gives us clean air to breathe.

WE WORK WITH EVENT ORGANISERS TO GIVE PARTICIPANTS THE OPTION OF PLANTING A TREE RATHER THAN GETTING A T-SHIRT THEY WON'T WEAR.

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Our Why:

'The environmental benefit of planting a tree is huge, it helps us fight against climate change by taking carbon dioxide out of the atmosphere, it provides a home for a diverse range of species, and it gives us clean air to breathe.'

- Trees Not Tees Founder, Record-breaking Ultra-runner Jim Mann



How it works:



How does the sign up process work?

As an event organiser you can simply add a tick box next to the t-shirt sizing selection on their entry form which says,

"I don't need another t-shirt - please plant a tree for me instead"

In your event registration flow, simply add an option that allows participants to choose a tree, either in place of their t-shirt, a medal, or as an optional extra. Many 3rd party platforms such as [SIFentries](#) already have an option for Trees not Tees.



What happens after the event?

After your event, you send us a list of all race event participants who chose to plant a tree. We then allocate each race event participant a freshly planted sapling from [our sustainable reforestation project in the UK](#).

We then send out personalised e-certificates to each event participant or attendee, including a photo of their tree, the species, the what3words geolocation, alongside your event and sponsor logos, ready to share on social media!



How much does it cost?

We will match the cost you pay for your event t-shirt or other item of merchandise down to £3 per participant. It costs us £6 to plant and maintain a tree for 10 years, after which the trees are of an age where it doesn't require care from our team, so if you give race event participants the chance to add a tree on top, this will be at the full £5 per tree cost price.

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Tree Certificates:

Shareable Certificates:

We then send out personalised e-certificates to each race event participant. Participants love to share their certificates on social media, spreading your events green message.

Each certificate includes a photo of their tree, the species, the what3words geolocation, alongside your race and sponsor logos, ready to share on social media!

A Tree Certificate with your tree, location and logo



Our Sites:



BRODOCLEA
Brodoclea covers 174ha of primarily broadleaved woodland and is home to our woolly pigs; our ecological restoration engineers!



LEADLOCH
Leadloch is 155 ha site of degraded peatland, improved grassland, fenland and conifer shelter belts.



DUMYAT
We will plant over 300k trees on our iconic 480 ha hillside estate, plant wildflowers and restore biodiversity.



HAINING
Over 10 ha of diseased larch and spruce plantation. Our aim is to create a species diverse woodland.



GLENAROS ESTATE
Our breathtaking 2000 acre estate with the capacity to plant up to 1 million trees.



BRISBANE MAINS
144ha in a mosaic of young and mature woodland, species-rich grasslands and peatland.

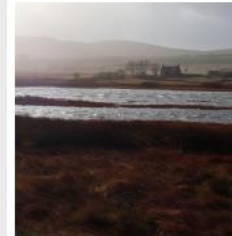
Our Sites:



MONTGREENAN
Naturally wet, Montgreenan is ideal for creating one of our more threatened and biodiverse woodland types: wet woodland.



PLEASANTFIELD
This 35ha site formerly had woodland until 1949, when it became pasture. We will return the land back to a thriving woodland habitat.



BRAWLBIN
Our 500ha site in the far north east of Scotland, boasting internationally significant wetland and wintering bird populations.



CARSTON
Over 80k native trees will be planted to create a diverse carbon rich woodland that exceeds UK Forestry Standard expectations.



MILL OF PLUNTON
We will transform the 90.57ha of grazed farmland into a mosaic of woodland and wildlife-rich wetlands and grasslands.



SWARTHGYLL
Our 345.5ha estate in the hearth of the Yorkshire Dales where we are restoring a vast area of peatland.

Our Partners: a brief overview

At Trees not Tees we work with a wide variety of events from conferences to marathons.

If you're planning an event and want to ditch the throwaway swag for an eco-friendly gift, then join the movement today.



brightonSEO.



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What they say:

**RUNNER'S
WORLD**

"All runners need to know about Trees not Tees" -Runners World

CIR

"There's literally no downsides. We are helping to arrest the climate change issue, helping rewild areas of the UK, providing the option for runners to get something really wonderful when in the past they may have just taken a t-shirt they didn't need. Everyone's happy."
- James Elson, Centurion Running



"Trees not Tees give people the alternative to plant a tree without putting in any effort"
- Hannah Cockroft MBE



"I love Trees not Tees as it not only helps remove so much of the waste from races (and of course plants trees which benefits the planet) but really highlights the environmental impact of running kit."
- Ultra Runner, Sophie Power



"Choosing Trees not Tees is a simple and single action and is a double contribution, eliminating a goodie and planting a tree."
- Pro-Athlete, Kilian Jornet



"Putting an end to free event tees won't save the world, but it's a step in a cascade of actions which we can all take as concerned individuals in the face of climate emergency."
-British Fell Running Champion, Finlay Wild

JOIN THE MOVEMENT

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